

Kinds of Communication

What's the same? What's different?

Element of Writing	Expository	Narrative	Persuasive
Focus	✓	✓	✓
Support	✓	✓	✓
Organization	✓	✓	✓
Precision	✓	✓	✓
Integration	✓	✓	✓
Purpose	To explain.	To tell an event that takes place over time.	To influence, to inspire, to change someone's opinion or attitude.
Approach	Clear and explicit information.	Clear and explicit information and chronological sequence.	Forceful language used with relevant and explicit information and clear logic.

You can write one topic three ways.

- ✓ Choose one topic.
- ✓ Write about that topic in all three approaches.

Example: Write about a person you admire.

- *Write an expository paragraph about this person.*
- *Write a narrative history about one of this person's experiences.*
- *Write a persuasive essay about this person.*

Example: Write about a place in Chicago.

- *Write an expository paragraph about this place.*
- *Write a narrative about how this place has changed.*
- *Write a persuasive essay about why this place is an important place to know.*