

COMMUNITY WORKPLACE: Clients/Customers

Every business has buyers, and every agency has clients. Why do they use this agency or buy from this business? To find out, interview them. You can ask your family and friends, or you can visit the business and interview a person who works there.

Make notes as you interview. Then write a report about the people who use this agency or buy from this business.

Client/Customer Interview

Who are you interviewing: _____

What kinds of things do they get here?

When do they come to this place?

Where do they come from to get to this place.

How do they get to this place?

Why do they come to this place instead of going to a different business or agency?